



LUVA  
HANDMADE  
M E N U



COMPANY PROFILE



## WELCOME TO THE LAND OF HOSPITALITY

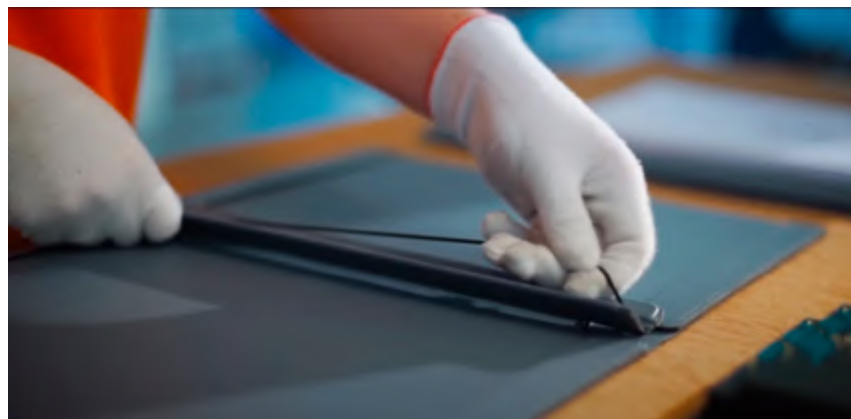
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Almost 100 years of experience make us what we are - we have been producing leather goods since the 1930s, continuing the family tradition. European materials, hand-made finishings and our attention to detail result in *collections perfect for everyone who puts quality first*. We create products free from excess, beautiful in their simplicity and yet fulfilling their function. We also strongly believe that the goods that we provide have soul, because *each of them is made by hand* and their definite and unique shape reflects the artistry of our craftsmen.

If you need custom-made menu cards, premium bill holders or a collection of accessories - contact us! Our team of designers, craftswomen and craftsmen will use their knowledge and experience to your full satisfaction.

We are here to provide you with items that you'll love to put on the table!





## HANDCRAFT & TECHNOLOGY

Modern production methods allow us to achieve *maximum effect with a minimum of materials used*. Our products are being produced with the highest quality sewing machines. Manual work as well as advanced technologies, including computerised stitching allow us to be highly effective in implementing even the most daring ideas in life. This ensures that each product has a unique and modern look while guaranteeing long durability.

Both manual and digital processes require experimentation and are refined through experience, knowledge and skills. In the past, products were sketched on paper, and then the prepared patterns were transferred to the leather and cut by hand. Today high-tech robots, based on uploaded diagrams, can effectively plan every centimetre of leather and, out of concern for the natural environment, make the best use of it.

The sewing robots can sew even the most sophisticated shapes with high precision, still though in cooperation with our experienced craftsmen. *A perfect symbiosis that results in beautiful objects*. The harmonious cooperation of machines and the craftsmanship of our masters allow us to provide you with unusual, sophisticated items. Although times change, one thing remains constant - **REAL PEOPLE are always at the core of the craft**.

Innovation is essential for development, but preserving traditional craft techniques is extremely important. Without them, none of our designers would be able to develop in their specialised areas. **AT LUVA, WE USE TECHNOLOGY TO ENHANCE TRADITIONAL TECHNIQUES, NOT TO REPLACE THEM**. We value the harmony of technology and craftsmanship working together and we follow this path!





# 90 YEARS

We started in the *30s of the 20th century* as a small family business, specialising in leather harnesses for horses. Such a product was very much needed at the time, as horses were omnipresent, owned by many people and serving for transport and labour purposes. The experience and craftsmanship our ancestors gained and passed on to future generations during the decades of their work resulted in the company's constant growth, leading to what we are nowadays.

In the early 90s, *we decided to focus on leather goods*. The thought of producing high-quality articles for the HoReCa industry, which decorate and complement the style of hotels and restaurants, was and is very pleasant and motivating up to this day.





## MADE IN EUROPE

Our products are made of genuine top-grade natural leather and they are a combination of modern aesthetics, optimal functionality, and high quality - providing all the necessary features for your everyday use. Products manufactured in our factory are designed down to the smallest detail. We carefully select materials, threads and decorations. We use polyester thread of special resistance to abrasion and ageing. The leathers that we use meet all the REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals) requirements in compliance with the standards of the European Union's environmental and health regulations.

The quality of hand-crafted products is incomparable to mass production. A machine will never be able to evaluate such a subtle feature as the aesthetics of a product, and it will never be able to replace the judgment of the human eye and hand. Therefore, having the skills and ideas in our heads, *we developed our own technology and procedures of production*. Every item we offer is manufactured exclusively by our craftswomen and craftsmen who work in the production hall. We believe in personally taking care of every single step of the production process.

By choosing our products *you can be sure that you're choosing European, tradition-based products* made of the highest quality materials.





TANGRAM  
menu card system

The patented **TANGRAM** menu card system, developed by LUVA.menu, allows you to customise your menu cards by attaching the printed menu pages to the menu cover using one of the many different methods available. There are two ways of attaching the pages to the menu:

- the basic method, i.e. the elastic band in the middle of the menu cover
- the decorative method, i.e. the metal fittings on the spine of the menu cover.

Both solutions allow you to hold your printed and folded menu pages firmly inside the cover, but also to customise your menu card with different elements. The TANGRAM menu card system offers different options to suit different menu volumes and requirements.

We have developed the TANGRAM menu card system in order to make it as easy and convenient as possible for you to make changes to your menu.



### TANGRAM elastic band

#### *Basic option*

The basic version of the TANGRAM menu card system for the Ambiente and Fine Dining Pro lines is an elastic band placed in the fold of the menu cover. This allows you to place your printed and folded menu pages firmly under the elastic band (e.g. A3 sheets folded once for an A4 size menu). The elastic band also serves as the base for any other TANGRAM menu card system solution available:

- brass tube
- slide-in rail
- holder with screws / rosette screws
- holder with latches
- magnet holder
- passe-partout / foil pockets



### TANGRAM fittings

#### *Decorative option*

Another, slightly more elegant way of attaching the TANGRAM system is to use the decorative fittings on the back of the menu card. Like the elastic band, they can be used to create a self-contained, stable fastening for sheets of paper by enclosing them inside the card with folded metal strips.

We also use the fittings as a base for the following options for the TANGRAM card mounting system:

- holder with screws / rosette screws
- clip holder
- holder with magnets
- passe-partout / foil pockets





## Brass tube

The brass tube is an enhancement to the basic elastic band. Due to its firmness, it supports a larger number of printed and folded menu pages. The metallic gloss of the tube adds an aesthetically pleasing finish to the functionality. This tube with a diameter of 5mm is made of corrosion-resistant brass compliant with European standard EN CW612N.



## Holder with snaps

A rail made of the same material as the menu cover. The printed menu cards are fixed with four metal snaps, matching the standard pattern and distance of binder holes. This type of holder can hold up to 20 sheets of 120 g paper.



## Holder with rosette screws

A rail made of the same material as the menu cover. The printed menu cards are fixed with decorative rosette screws made of stainless steel. This type of holder may hold around 30 printed menu sheets of 120 g.

○ fixed with hexagon key



## Holder with screws

A rail made of the same material as the menu cover. The printed menu cards are fixed with screws made of stainless steel. This type of holder may hold around 20 printed menu sheets of 120 g.

⊖ fixed with slotted (flat) screwdriver



## The slide-in rail

This elastic rail, made of plastic, can hold up to 25 menu sheets of 120 g. We recommend stapling all the menu pages together before sliding them into the rail.



## Holder with neodymium magnets

The most flawless and elegant solution of the rail-based TANGRAM menu card system. The rail is made of the same material as the menu cover, reinforced with an extra layer. The printed menu cards are fixed by the strong neodymium magnets placed on both sides of the rail. This solution can hold up to 10 menu sheets of 120 g paper. We recommend stapling all the menu pages together before fixing them into the rail.



## Passe-partout sleeve

The passe-partout sleeves are made of synthetic paper of high quality, available in white or black colour. They give a sophisticated, refined touch to the menu sheets. For the best appearance, we recommend using 3 sleeves (folded in half) for up to 12 pages of the menu.



## Foil sleeve

The foil sleeves are made of non-sticky PVC material. They are clear sleeves of high quality, making even the standard office printer printouts look good. Additionally, the sleeves will protect your printed menu pages against dirt and moisture for a long time. One foil sleeve can be used for up to 4 pages of the menu.



# SUSTAINABLE DEVELOPMENT

The protection of the environment is a very important issue that must be faced uncompromisingly, in such a way that the environment and the health of people and nature are not harmed. Waste management, transport, logistics and emissions are things that we particularly focus on.

LUVA strives to protect natural resources, and more particularly to apply a policy aimed at reducing energy and packaging and recycling of the resources used.

## REACH

We guarantee that the goods we offer meet the requirements of Directive 1907/2006/EC of the European Parliament and the Council. The structures of the European Union, by publishing a list of prohibited substances, impose an obligation on manufacturers and importers to avoid them. To ensure customers about the safety of the materials we use, we carry out tests analysing the chemical composition of products for these substances.

## PACKAGING

„Disposable“ is today synonymous with trashiness and cheapness. Disposable packaging and disposable products litter our planet. There is no doubt that most products require packaging. To reconcile the needs of the market with ecology, without causing excessive pollution on the environment, we use packaging made of cardboard, wood or recyclable plastics.

## RECYCLING

As a family business that has been operating on the market for three generations, we deeply respect the tradition of craftsmanship. We are aware of the processes and constant changes in our planet's ecosystem, that's why the production waste we produce is recycled. To additionally join the process of reusing the materials, we offer collections of products made of recycled leather and fabrics.

## CE SAFETY CERTIFICATE

All our products, in accordance with the requirements of the European Union directives, have a CE safety certificate. By using our offer, you contribute to increasing safety among your customers.





# OUR PRODUCTS



# THE LEATHERS

We only use materials of European origin. Quality has its price, therefore with no compromise we choose the best suppliers. Materials that we use are made in Germany, Italy and Poland.

## PRIMAVERA LEATHER

Primavera leather, also known as a long-lived one, is a full-grain pull-up leather of the highest quality. It has been soaked with oil, thanks to which the menu cover changes its appearance over time. It lightens in its folds and easily scratches, creating a natural vintage look. However, it is possible to restore its original appearance by polishing.

## SADDLE LEATHER

Saddle leather is a material processed with plant-based tanning substances, used to manufacture high-quality, comfortable saddles. It gains its water-resistant yet elastic properties thanks to the thin layer of wax which, when heated up, soaks into the leather's structure. Over time and due to usage, the leather changes - it gets scratched, its colour transforms in the folds, and a rich patina is developed. It is appreciated for its raw beauty, durability, and versatility, and is used not only for saddles but also for a whole variety of leather products.

## ITALIA LEATHER

Italia leather is a modern half matte-finish leather, which is available in a wide range of vibrant colours. The surface of the leather has been sprayed with a colour of aniline dye. Thanks to this, the natural growth marks and the structure of the leather are preserved and still visible on the finished product. This is a unique feature of our natural, full-grain leather. Being a semi-veg-tanned leather, Italia leather is exceptionally soft and pleasant to the touch, yet strong and durable. In addition, the leather has been covered with a water-repellent varnish, which makes it dirt-resistant.

## SPECTRO LEATHER

Spectro leather is a fully ecological material with a soft-touch surface. The combination of natural rubber and recycled, milled leather is a guarantee of full water- and dirt resistance. Products made of Spectro leather are perfect for e.g. restaurants with outdoor tables.



# OTHER MATERIALS



## ● WASH PAPER

Wash Paper is a modern, ecological paper widely used in the fashion world. It's a special mixture of cellulose, strong in its structure, which does not dissolve in water, and looks similar to leather. Products made of Wash paper can be successfully washed. Most often you find it as a tag on the back side of your jeans.

## ● FELT

Felt creates the impression of warmth and gives the interior a friendly character. It is extremely flexible and easy to shape and therefore very versatile.

## ● ACRYLATED CANVAS

Acrylated canvas is an easy-care material made of impregnated cotton fibre. The solid weight of 250 g/m<sup>2</sup> combined with water-resistant properties guarantees that products made of the canvas will work and endure even in demanding circumstances.

## ● PU LEATHER

PU leather, mimics the look and feel of genuine leather while being more cost-effective and easy to clean, making it an ideal choice for durable and attractive menu presentations.

## ● DURABLE ALUMINIUM

Aluminium Alloy AW-6063 is a durable and light material, characterised by high corrosion resistance and excellent extrudability, which means the ability to be formed into complex shapes.

## ● BIRCH PLYWOOD

Naturally warm and friendly material that embodies the essence of the natural world. Its light-coloured and smooth surface allows cutting and decorating it in many different ways, always to a lovely outcome of nature-related products.

## ● BAMBOO

Emerging from lush bamboo forests, this plant paints a vivid picture of renewable and eco-friendly material. It allows a responsible approach to production, that celebrates the gifts of nature while preserving the delicate balance of our environment.



# MARKING METHODS



## DEBOSSING

Leather debossing is a process that combines tradition, precision and craftsmanship. Brass matrices stamp the leather at a pressure of 100 kg/cm<sup>2</sup> and a temperature of 130-250 degrees Celsius, creating a three-dimensional effect in the form of a logo or decoration.



## HOT-STAMPING WITH COLOUR FOIL

Hot stamping uses thin, coloured foil. Pressure and heat melt the adhesive layer of the foil, which is then permanently applied to the surface of the material. This process can be repeated several times to create different coloured designs.



## ENGRAVED BADGE

Decorative panel, made of powder-coated aluminium or brushed stainless steel, with laser-engraved logo. Riveted.



## LASER ENGRAVING

Laser engraving is a modern technique (accurate to 0.01mm) used to decorate traditional materials such as wood, leather, felt or metal. A focused laser beam removes the top layer of the material to create a pattern, like text or graphics. It is a very precise method for the permanent decoration and personalisation of products.



## THERMAL TRANSFER

This process involves transferring colour graphics or text onto the surface of the product. First, a special printer prints the design onto a transfer film. The design is then applied to the target surface using a high temperature that affects the pigments on the film. This is a popular method that guarantees the durability and high quality of the coloured decoration.

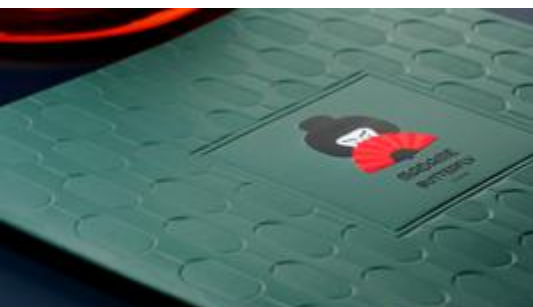


## UV PRINT

A technique for printing directly onto objects using ultra-violet light to cure the paint. This process ensures high quality and intensity of colours, as well as durability and abrasion resistance of the branding. UV printing is an excellent choice for frequently used products.



# CALANDER



## LET'S GO 3D!

Calendering is the process of embossing a large area of Spectro Recycled Leather to give it a new texture or pattern. Any design can be created using this method - for example, a leather pattern, wood grain, floral arabesque or something completely abstract.



Depending on the type of calander, the logo can be placed on the intended non-calendered surface of the card or a metal plate. Menu cards made of such material will enhance the beauty of your venue and will be an unconventional expression of imagination.



## PERSONALISED CALANDER

Calendering is also a great way of designing and creating your own unique materials. Why not feel like a famous designer?

For example, we can decorate the surface of the material with your logo, graphic elements that are part of your company's image or a slogan. Let's arrange them symmetrically. Or let's play with the space the material gives us.





# TRAVEL GIFTS



## DISCOVER THE ENJOYABLE TRAVEL GIFTS!

Are you thinking of a little something for your hotel guests? Check our offer!

We will customise the gifts according to your needs so that your guests would feel special and taken care of. Gifts have a huge impact on the image of your company and build mutual relations between you and your clients.

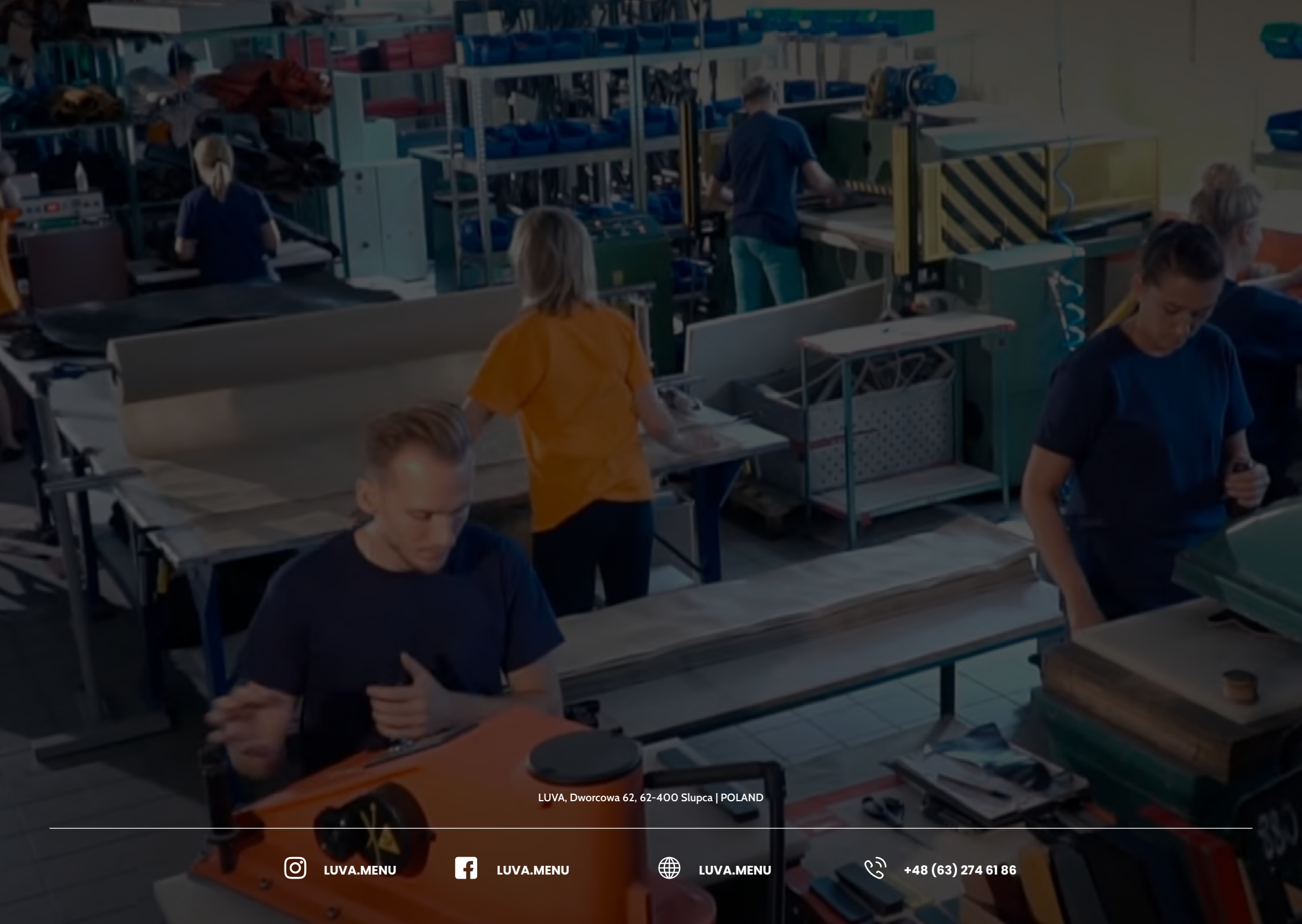
Contact us now!

Our team of designers, craftswomen and craftsmen will use their knowledge and experience to your satisfaction.

Discover the joy of cooperation with LUYA!

Direct your inquiries to: [luya@luya.menu](mailto:luya@luya.menu)





LUVA, Dworcowa 62, 62-400 Słupca | POLAND



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+48 (63) 274 61 86